

NATIONAL ASSEMBLY

(For written reply)

QUESTION NO. 2887

INTERNAL QUESTION PAPER NO. 34

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Mr S B Farrow (DA) to ask the Minister of Tourism:

- (1) What (a) are the details of the Tourism Ambassador programme, (b) is the duration of the course and (c) are the outcomes upon completion;
- (2) whether this programme is (a) registered and (b) accredited with the Department of Higher Education and Training; if not, why not; if so, what are the relevant details;
- (3) (a)(i) how and (ii) by whom is the programme monitored and evaluated and (b) what amounts were (i) budgeted and (ii) actually allocated to the Tourism Ambassador programme in each province for the 2011-12 financial year;
- (4) how many persons formed part of this programme in each province in the 2011-12 financial year?

**MR SB FARROW (DA)
SECRETARY TO PARLIAMENT
HANSARD
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PRESS**

THE MINISTER OF TOURISM ANSWERS:

1 (a) The Tourism Ambassador Programme is a skills development programme at NQF 2 Level targeted at the unemployed youth to enable them to gain skills and work place experience in the tourism and hospitality industry with a view to obtaining employment.

(b) The duration of the training programme is twelve (12) months comprising of three (3) months theoretical or classroom training and nine (9) months practical training. Learners are placed in lodges, hotels, guesthouses and other facilities to obtain the practical and hands-on work experience.

(c) After completion of the programme learners receive the accredited certificates issued by Cathseta. They also gain skills to enable them to be employed in the industry.

2 (a) The programme is not registered with Higher Education and Training because it not a full qualification but a skills programme. The Department utilizes the training service providers which are accredited by the Cathseta. The learning programmes or skills programmes which are being offered are Customer Care, Table attendant, Assistant Housekeeper, General Tourist Assistant, Assistant Chefs and are NQF aligned and approved by Cathseta.

3. (a) The individual projects are monitored monthly by the officials of the Department which are based in the provinces. The focus on the monitoring visits is to verify the expenditure against the supporting documentation, verify the attendance registers and whether practical and theoretical training are taking place as planned.

(b) Table 1: Project budget and number of learners per province

Province	Budget	Number of learners
Western Cape	R4.500.000	100
North West	R600.000.00	15
Northern Cape	R400.000.00	10
Limpopo	R1 000.000.00	25
Free State	R1 000.000.00	25
KZN	R28.000.000.00	758
Mpumalanga	R3.500.000.00	75
Gauteng	R4.000.000.00	100
Eastern Cape	R1.000.000.00	25

4. See Table 1 above